SOGC

The Society of Obstetricians and Gynaecologists of Canada

Annual Report 2018/19

Message from the SOGC

Dr. Linda Stirk
President

Dr. Jennifer Blake
Chief Executive Officer

Three years ago, the SOGC embarked on an ambitious four-year strategic plan to improve women's sexual and reproductive health in Canada and around the world. The plan is structured on four priorities: quality of care, education, advocacy and growing stronger. As we look back on our third year, and as we enter the final year of Vision 2020, we reflect on the accomplishments we've made thus far and look ahead to more work that can be done.

We continue to grow stronger every year. We've not only seen a rise in members overall, but also a rise in the number of medical students and residents that are becoming engaged with the SOGC through membership.

A major focus for the SOGC this year was the Attendance at and Resources for Delivery of Optimal Maternity Care guideline that was updated and released in June 2019. The SOGC worked directly with the Society of Rural Physicians of Canada and other medical societies in revising the document and bringing to light the issues that face rural and remote communities when it relates to obstetrical care.

The organization also turned its attention to the growing issue of maternal mortality and severe maternal morbidity. At present, Canada does not have a national enquiry process to review maternal deaths, severe morbidity and near misses, and has not set targets for maternal mortality reduction. The goal is to establish a standardized review process to find out the rate and causes of these maternal deaths in Canada in order to reduce preventable deaths to zero.

During this past year, the SOGC was asked by the Ontario Coroner to assist in drawing up recommendations and help bring attention to maternal deaths related to sepsis. As a result, the SOGC convened a special working group, who made a recommendation to the Board for the adoption and implementation of a Maternal Early Obstetric Warning System, or M.E.O.W.S. The system is designed to provide clinicians, and those in the maternal health care team, a way of identifying and directing care to those women with early signs of sepsis. The SOGC continues its work in this area and is seeking to have full implementation across the country in the near future.

As you read this, the SOGC will be putting the finishing touches on its 75th anniversary year. (Look for a special anniversary issue of the JOGC coming out in December.) The Vision 2020 plan will be wrapping up and we will be developing a new strategic plan to pave a clear direction for our future. We hope that you will continue to be part of that future and remain active members of your society in order to help guide our direction and impact that we have on the profession and on women's health.

Thank you to all our members, partners, stakeholders and volunteers for your ongoing support.

Sincerely,

Dr. Linda Stirk
President

Dr. Jennifer Blake
Chief Executive Officer

Quality of Care

JOURNAL OF OBSTETRICS AND GYNAECOLOGY CANADA PUBLISHED

13 Clinical Practice Guidelines

2 Consensus Statements

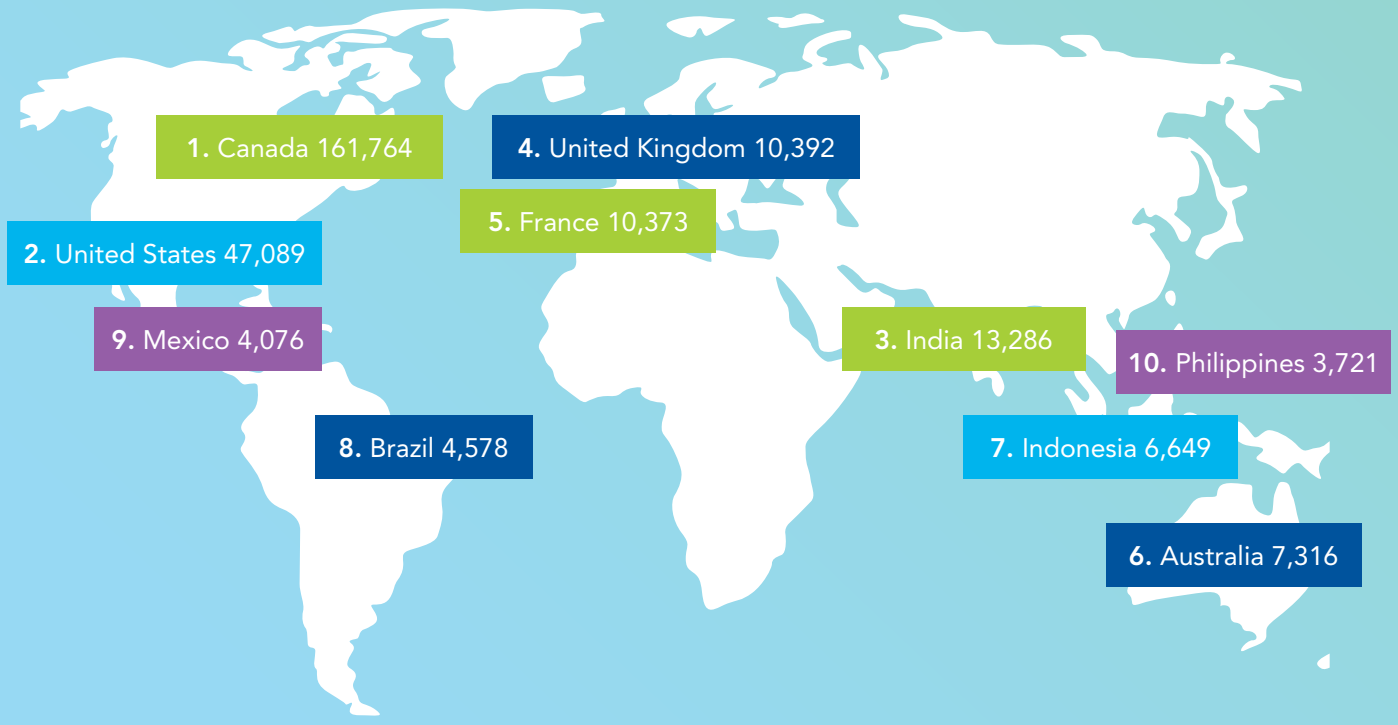
5 Committee Opinions

15 Reaffirmed Guidelines

Submissions **136**

Articles published **344**

TOP 10 COUNTRIES WITH THE MOST VISITS TO JOGC.COM



Education

7
courses

ONLINE EDUCATION

- IUC Preceptorship
- Medical Abortion
- Not Your 2002 Menopause
- Are You Open to MIS?
- Fertility Treatment
- Medical Management of Uterine Fibroids
- Eliminating Cervical Cancer – Once and Forever

Free public education website materials distributed **225,150**

3 CMEs and 1 ACSC

ACSC 2018 - Victoria, BC

FMC du Québec 2018 - Montreal, QC

Ontario CME 2018 - Toronto, ON

West/Central CME 2019 - Lake Louise, AB

267
Speakers

1,169
Delegates

ALARM

PROGRAM

1,625
Alarm Participants

52
Courses Across Canada

10
regular courses

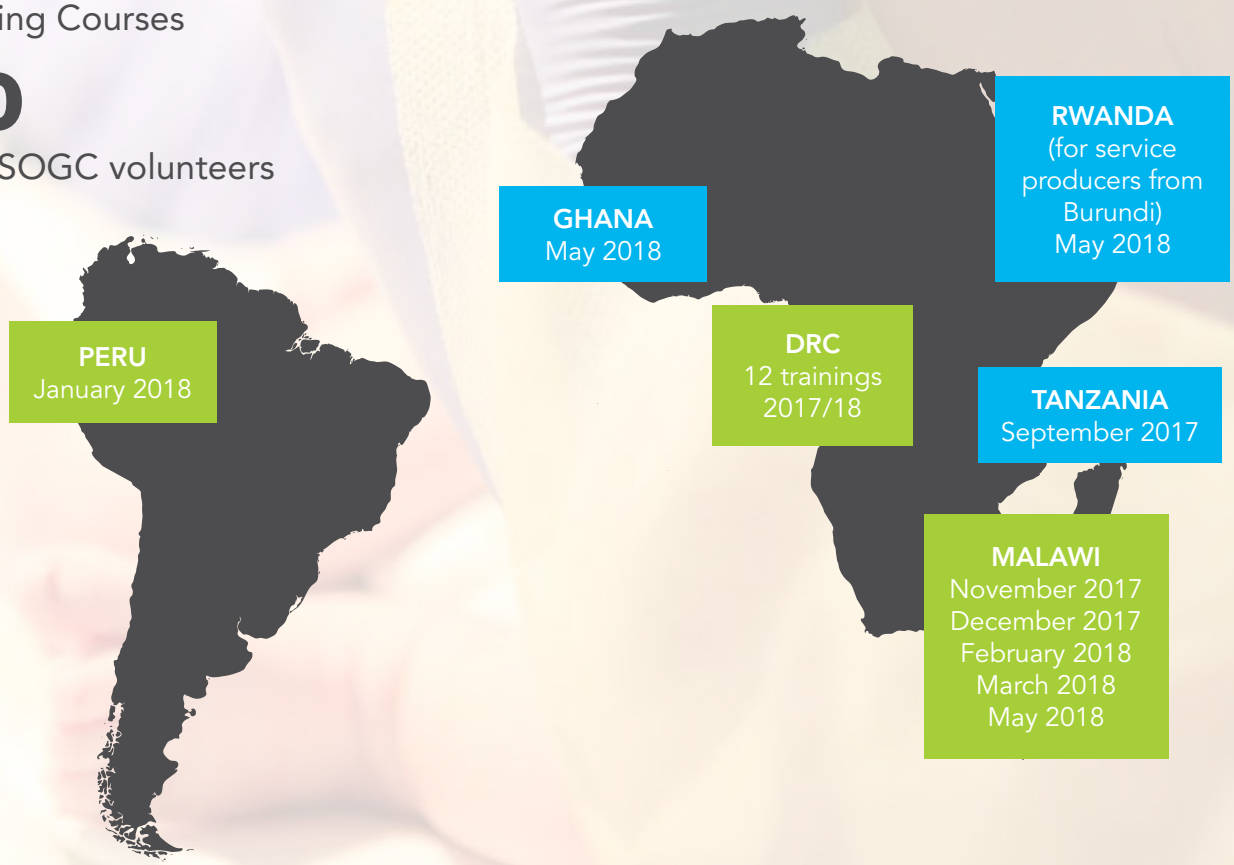
16
special requests

24
CFPC courses

2
instructor courses

22
Alarm International Training Courses

10
with SOGC volunteers



Advocacy

3,688

17,538

130 Media Requests

Brand Recognition

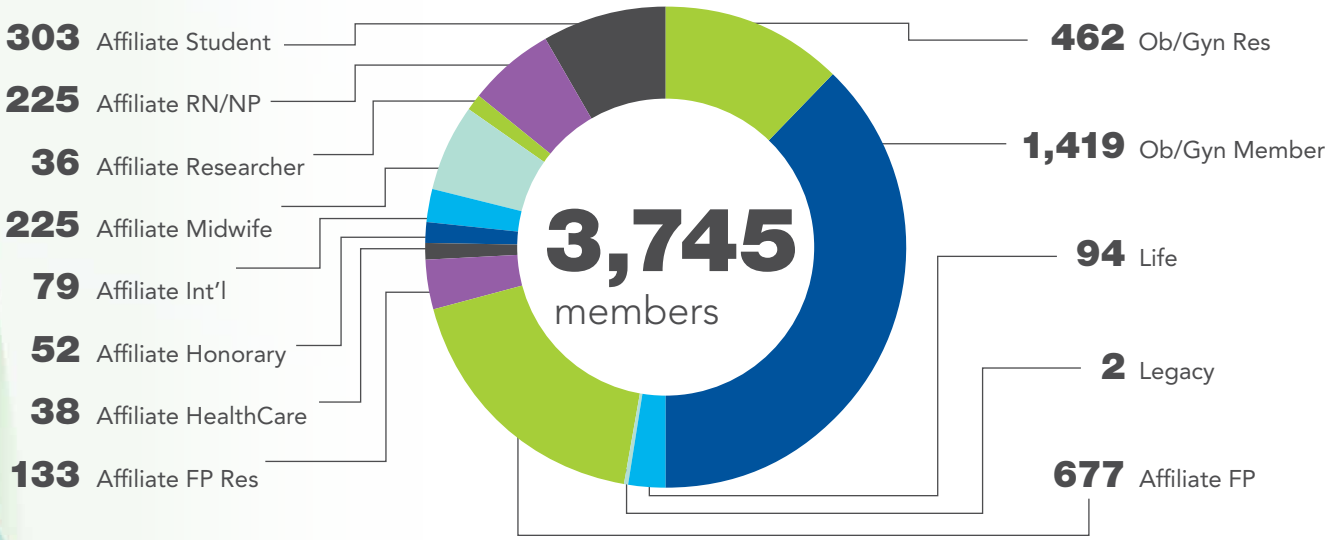
Brand recognition continues to gain momentum with a total of 31 products now approved.

RECOGNIZED BY THE SOCIETY OF OBSTETRICIANS AND GYNAECOLOGISTS OF CANADA

THE SOCIETY OF OBSTETRICIANS AND GYNAECOLOGISTS OF CANADA RECOGNIZED

RECOGNIZED BY THE SOCIETY OF OBSTETRICIANS AND GYNAECOLOGISTS OF CANADA / RECONNU PAR LA SOCIÉTÉ DES OBSTÉTRICIENS ET GYNÉCOLOGUES DU CANADA

Growing Stronger SOGC Members By Type



Financial Summary

ASSETS

CURRENT ASSETS	2018	2017
Cash	$2,684,829	$2,088,206
Accounts Receivable	451,504	530,934
Prepaid Expenses	215,779	276,096
	3,352,112	**2,895,236**
Investments	1,827,976	2,023,898
Capital Assets	698,743	745,124
	$5,878,831	**$5,664,258**

LIABILITIES & NET ASSETS

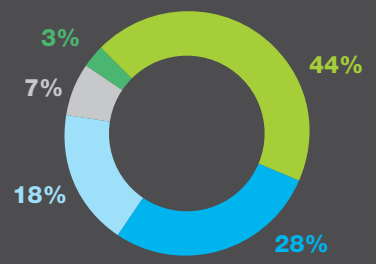
CURRENT LIABILITIES		
Accounts Payable & Accrued Liabilities	$449,999	$501,553
DEFERRED REVENUE		
Sponsorships	591,731	557,150
Membership & Conference Registration Fees	709,824	961,397
CME / ALARM Course Revenue	133,925	191,026
International Programs	62,951	5,842
Academic council	86,101	0
Deferred Lease Inducement	315,765	326,126
NET ASSETS BEGINNING	**3,121,164**	**2,728,766**
Net Revenue	307,371	392,398
Dividend reinvested	100,000	0
NET ASSETS ENDING	**3,528,535**	**3,121,164**
	$5,878,831	**$5,664,258**

STATEMENT OF OPERATIONS

REVENUE		
Grants & Sponsorships	$3,303,546	$3,492,091
Conferences & Courses	2,159,523	2,083,501
Membership Fees	1,365,485	1,263,288
Journal & Publications	515,960	479,583
Investment & Other Income	210,354	107,603
	7,554,868	**7,426,066**
EXPENDITURES		
Salaries & Benefits	2,883,967	2,877,737
Conferences & Courses	1,425,674	1,482,673
Governance & Committees	399,541	348,282
Womens' Health Programs	1,363,779	1,081,018
Administration & Program Support	980,371	957,806
Journals & Publications	292,572	287,277
	7,345,904	**7,034,793**
Net Income from investment in SALUS	98,407	1,125
NET REVENUE	**$307,371**	**$392,398**

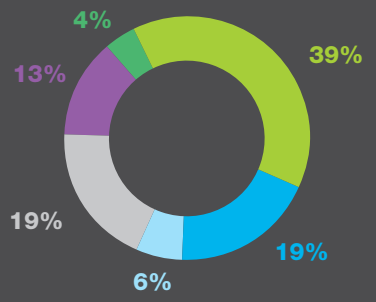
FINANCIALS AT A GLANCE

2018 REVENUES



- Grants & Sponsorships
- Conferences & Courses
- Membership Fees
- Journal & Publications
- Investment & Other Income

2018 EXPENDITURES



- Salaries & Benefits
- Conferences & Courses
- Governance & Committees
- Womens' Health Programs
- Admin. & Program Support
- Journals & Publications

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