The Society of Obstetricians and Gynaecologists of Canada

Annual Report

2018/19
Three years ago, the SOGC embarked on an ambitious four-year strategic plan to improve women’s sexual and reproductive health in Canada and around the world. The plan is structured on four priorities: quality of care, education, advocacy and growing stronger. As we look back on our third year, and as we enter the final year of Vision 2020, we reflect on the accomplishments we’ve made thus far and look ahead to more work that can be done.

We continue to grow stronger every year. We’ve not only seen a rise in members overall, but also a rise in the number of medical students and residents that are becoming engaged with the SOGC through membership.

A major focus for the SOGC this year was the Attendance at and Resources for Delivery of Optimal Maternity Care guideline that was updated and released in June 2019. The SOGC worked directly with the Society of Rural Physicians of Canada and other medical societies in revising the document and bringing to light the issues that face rural and remote communities when it relates to obstetrical care.

The organization also turned its attention to the growing issue of maternal mortality and severe maternal morbidity. At present, Canada does not have a national enquiry process to review maternal deaths, severe morbidity and near misses, and has not set targets for maternal mortality reduction. The goal is to establish a standardized review process to find out the rate and causes of these maternal deaths in Canada in order to reduce preventable deaths to zero.

During this past year, the SOGC was asked by the Ontario Coroner to assist in drawing up recommendations and help bring attention to maternal deaths related to sepsis. As a result, the SOGC convened a special working group, who made a recommendation to the Board for the adoption and implementation of a Maternal Early Obstetric Warning System, or M.E.O.W.S. The system is designed to provide clinicians, and those in the maternal health care team, a way of identifying and directing care to those women with early signs of sepsis. The SOGC continues its work in this area and is seeking to have full implementation across the country in the near future.

As you read this, the SOGC will be putting the finishing touches on its 75th anniversary year. (Look for a special anniversary issue of the JOGC coming out in December.) The Vision 2020 plan will be wrapping up and we will be developing a new strategic plan to pave a clear direction for our future. We hope that you will continue to be part of that future and remain active members of your society in order to help guide our direction and impact that we have on the profession and on women’s health.

Thank you to all our members, partners, stakeholders and volunteers for your ongoing support.

Sincerely,

Dr. Linda Stirk
President

Dr. Jennifer Blake
Chief Executive Officer
Quality of Care

JOURNAL OF OBSTETRICS AND GYNAECOLOGY CANADA PUBLISHED

13 Clinical Practice Guidelines
2 Consensus Statements
5 Committee Opinions
15 Reaffirmed Guidelines

Submissions 136
Articles published 344

TOP 10 COUNTRIES WITH THE MOST VISITS TO JOGC.COM

1. Canada 161,764
2. United States 47,089
3. India 13,286
4. United Kingdom 10,392
5. France 10,373
6. Australia 7,316
7. Indonesia 6,649
8. Brazil 4,578
9. Mexico 4,076
10. Philippines 3,721
Education

ONLINE EDUCATION

- IUC Preceptorship
- Medical Abortion
- Not Your 2002 Menopause
- Are You Open to MIS?
- Fertility Treatment
- Medical Management of Uterine Fibroids
- Eliminating Cervical Cancer – Once and Forever

Free public education website materials distributed

225,150

3 CMEs and 1 ACSC

ACSC 2018 - Victoria, BC
FMC du Québec 2018 - Montreal, QC
Ontario CME 2018 - Toronto, ON
West/Central CME 2019 - Lake Louise, AB

267
Speakers

1,169
Delegates
ALARM

PROGRAM

1,625
Alarm Participants

52
Courses Across Canada

10
regular courses

16
special requests

24
CFPC courses

2
instructor courses

22
Alarm International Training Courses

10
with SOGC volunteers

PERU
January 2018

GHANA
May 2018

DRC
12 trainings 2017/18

TANZANIA
September 2017

RWANDA
(for service producers from Burundi)
May 2018

MALAWI
November 2017
December 2017
February 2018
March 2018
May 2018

1,625 Alarm Participants
52 Courses Across Canada
10 regular courses
16 special requests
24 CFPC courses
2 instructor courses
22 Alarm International Training Courses
10 with SOGC volunteers

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Advocacy

Brand recognition continues to gain momentum with a total of 31 products now approved.

Brand Recognition

Growing Stronger SOGC Members By Type

3,745 members

303 Affiliate Student
225 Affiliate RN/NP
36 Affiliate Researcher
225 Affiliate Midwife
79 Affiliate Int’l
52 Affiliate Honorary
38 Affiliate HealthCare
133 Affiliate FP Res

462 Ob/Gyn Res
1,419 Ob/Gyn Member
94 Life
2 Legacy
677 Affiliate FP
Financial Summary

**ASSETS**

**CURRENT ASSETS**

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>$2,684,829</td>
<td>$2,088,206</td>
</tr>
<tr>
<td>Accounts Receivable</td>
<td>451,504</td>
<td>530,934</td>
</tr>
<tr>
<td>Prepaid Expenses</td>
<td>215,779</td>
<td>276,096</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>3,352,112</strong></td>
<td><strong>2,895,236</strong></td>
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<tr>
<td>Investments</td>
<td>1,827,976</td>
<td>2,023,898</td>
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<tr>
<td>Capital Assets</td>
<td>698,743</td>
<td>745,124</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$5,878,831</strong></td>
<td><strong>$5,664,258</strong></td>
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**LIABILITIES & NET ASSETS**

**CURRENT LIABILITIES**

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Payable &amp; Accrued Liabilities</td>
<td>$449,999</td>
<td>$501,553</td>
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**DEFERRED REVENUE**

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2017</th>
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<tbody>
<tr>
<td>Sponsorships</td>
<td>591,731</td>
<td>557,150</td>
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<tr>
<td>Membership &amp; Conference Registration Fees</td>
<td>709,824</td>
<td>961,397</td>
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<tr>
<td>CME / ALARM Course Revenue</td>
<td>133,925</td>
<td>191,026</td>
</tr>
<tr>
<td>International Programs</td>
<td>62,951</td>
<td>5,842</td>
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<tr>
<td>Academic council</td>
<td>86,101</td>
<td>0</td>
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<tr>
<td>Deferred Lease Inducement</td>
<td>315,765</td>
<td>326,126</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>3,121,164</strong></td>
<td><strong>2,728,766</strong></td>
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**NET ASSETS BEGINNING**

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2017</th>
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<tbody>
<tr>
<td>Net Revenue</td>
<td>307,371</td>
<td>392,398</td>
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<tr>
<td>Dividend reinvested</td>
<td>100,000</td>
<td>0</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>3,528,535</strong></td>
<td><strong>3,121,164</strong></td>
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**NET ASSETS ENDING**

<table>
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<tr>
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<tbody>
<tr>
<td><strong>Total</strong></td>
<td><strong>$5,878,831</strong></td>
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**STATEMENT OF OPERATIONS**

**REVENUE**

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2017</th>
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</thead>
<tbody>
<tr>
<td>Grants &amp; Sponsorships</td>
<td>$3,303,546</td>
<td>$3,492,091</td>
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<tr>
<td>Conferences &amp; Courses</td>
<td>2,159,523</td>
<td>2,083,501</td>
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<tr>
<td>Membership Fees</td>
<td>1,365,485</td>
<td>1,263,288</td>
</tr>
<tr>
<td>Journal &amp; Publications</td>
<td>515,960</td>
<td>479,583</td>
</tr>
<tr>
<td>Investment &amp; Other Income</td>
<td>210,354</td>
<td>107,603</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>7,554,868</strong></td>
<td><strong>7,426,066</strong></td>
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</table>

**EXPENDITURES**

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
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<tbody>
<tr>
<td>Salaries &amp; Benefits</td>
<td>2,883,967</td>
<td>2,877,737</td>
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<tr>
<td>Conferences &amp; Courses</td>
<td>1,425,674</td>
<td>1,482,673</td>
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<tr>
<td>Governance &amp; Committees</td>
<td>399,541</td>
<td>348,282</td>
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<tr>
<td>Womens’ Health Programs</td>
<td>1,363,779</td>
<td>1,081,018</td>
</tr>
<tr>
<td>Administration &amp; Program Support</td>
<td>980,371</td>
<td>957,806</td>
</tr>
<tr>
<td>Journals &amp; Publications</td>
<td>292,572</td>
<td>287,277</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>7,345,904</strong></td>
<td><strong>7,034,793</strong></td>
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</table>

Net Income from investment in SALUS

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Net Income from investment in SALUS</td>
<td>98,407</td>
<td>1,125</td>
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**NET REVENUE**

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